Cardiovascular and Interventional Radiological Society of Europe





Philippe Pereira President



Stefan Müller-Hülsbeck Vice-President



Laura Crocetti Treasurer, ECIO SPC SPC Chairperson, EBIR Chairperson

Dear corporate partners,

Since its inception, Interventional Radiology (IR) has continually innovated modern medicine with a unique cutting-edge technical approach. As a consequence, it has grown immensely as a clinical specialty providing treatments for a wide range of indications and pathologies. With this development, however, also comes the need to grow the number of Interventional Radiologists (IRs) and IR services in hospitals. One of CIRSE's top priorities for the coming years will therefore be to further establish and advance IR and improve patient access to the treatments it offers.

As the primary representative of IR in Europe and a strong advocate of IR globally, CIRSE strives to continue its leadership of the IR community, staying on the forefront of knowledge, technology, and trends. With this in mind, the CIRSE leadership introduced in 2024 its vision for IR:

Focus on Clinical Services and Patient Care

IRs should strive to be clinically involved in patient management and patient care, including participation in MDT decision making. They should have access to



Christoph Binkert Past President



Gerry O'Sullivan CIRSE Annual Meeting SPC Chairperson



Afshin Gangi Oncology Alliance Subcommittee Chairperson



Robert Morgan Endovascular Subcommittee Chairperson

resources and infrastructure required to provide the best clinical services to their patients. Staff planning should consider the specific requirements for IR practice in addition to diagnostic imaging.

Focus on Therapies and Treatment

IRs should aim to focus on IR only and the involvement in diagnostic imaging should be centred around IR patients and consultations during MDTs. Purely diagnostic imaging services independent of their IR practice should be minimized.



Otto van Delden ET SPC Chairperson



Roberto Luigi Cazzato Research Committee Chairperson



Alex Barnacle *Membership Committee Chairperson*

Anthony Ryan Standards of Practice Committee Chairperson

Focus on Training and Excellence in IR

IRs should be well-trained physicians, being able to master high complexity interventional therapies. Training in IR should include sufficient clinical training allowing IRs to become the best physicians they can be for their patients.

The CIRSE vision for IR aims to support the growth of the clinical specialty by promoting structured and specific IR education and training to empower IRs to consistently operate at the highest level. In order for CIRSE's mission to succeed, all involved stakeholders are invited to add their support to jointly take interventional radiology further.

Corporate membership is one of the options manufacturers in the field have to further strengthen the alliance with CIRSE's worldwide community of healthcare providers, and we look forward to collaborating with you, our corporate members, to continue building this vision for better care together.

Explore the next pages to find out about CIRSE's corporate membership in 2025!





Dimitrios Filippiadis Online Education Committee Chairperson



Helena Serra Head of Corporate Relations



Daniel Waigl Executive Director

Building Better Care

In this brochure, you will find the way to go about supporting the CIRSE Society as a CIRSE Corporate Member.

We are glad to have several Silver corporate members continuously supporting CIRSE's activities. This package is also a good starting option for those who would like to join us as a new CIRSE Corporate Member.

For our long-standing Silver corporate members that wish to take a next step in our joint efforts to bring Interventional Radiology into mainstream practice, the two next corporate membership levels, Gold and Platinum, are ideal for an upgrade and provide further benefits.

in our Gold package are fitting.

And for those who want to join forces with CIRSE and be included in regular interactive exchanges with the leaders of the society as well as our Platinum corporate members, our Platinum package includes two permanent seats at the Corporate partner Committee for the Advancement of IR (AIR Committee).

We look forward to hearing from you soon if you are interested in joining us with the opportunities described in this brochure. The future is bright, and we are eager to continue and foster mutually beneficial relationships as we work together for the advancement of Interventional Radiology!

For our partners wishing to become more proactive and increase their presence throughout CIRSE's meetings and communications, the benefits offered

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OUR PACKAGES



Participation in CIRSE's Corporate Partner Committee for the Advancement of IR (AIR)

All-Access Passes

Discounts on marketing items

Discount on CIRSE Webinars

Priority on booth and symposia allocation

Corporate Membership recognition on CIRSE website

CIRSE CORPORATE MEMBERSHIP

Silver	Gold	Platinum
\mathbf{X}	X	
1	3	5
20%	30%	50%
Х	10%	20%
\checkmark	\checkmark	\checkmark

BENEFITS

CIRSE's Corporate Partner Committee for the Advancement of IR (AIR)

Achieving the vision for Interventional Radiology is a challenging goal for CIRSE to accomplish alone, strong alliances with our corporate partners are key as we work together to build this vision. Thus, to nurture these alliances a new committee was established in 2024: the CIRSE's Corporate Partner Committee for the Advancement of IR (AIR).

The AIR Committee consists of the members of the CIRSE Executive Board, the CIRSE events SPC Chairpersons, the CIRSE Online Education Committee Chairperson and the Chairpersons of our Endovascular Therapy and our Oncology Alliance Subcommittees as well as our Platinum Corporate Members. We invite our Platinum Corporate Members to send two of their senior leadership to participate in this open, yet confidential platform for strategic discussions on the advancement of IR and how to improve the access to IR care in Europe and globally.

The Committee meets in-person once or twice a year either as standalone meetings or in connection to major CIRSE events.

We look forward to shaping the future of Interventional Radiology together with you!



BENEFITS

All-Access Pass 2025

Access the world of IR. Wherever. Whenever.

The All-Access Pass is the key to your online education in the IR field.

Access the CIRSE Library, Academy and Webinars all year long under just one pass!

Moreover, gain digital access to the major CIRSE events and take advantage of the strongly reduced fees to elevate your corporate event presence. All-Access Passes 2025 Registration includes:

Online Access Only: ECIO 2025, ET 2025, CIRSE 2025

All Access: CIRSE Academy, CIRSE Library, CIRSE Webinars

Sponsor Platinum Gold Silver

Please note that these passes only apply from January to December 2025. Name changes will be handled as a cancellation and new registration. CIRSE will not refund any registration fees in case of cancellation of the registration or change of registration category by the participant.

CIRSE CORPORATE MEMBERSHIP

All-Access Passes
5
3
1

CIRSE ALL-ACESS PASS

BENEFITS

Discounts on marketing items

E-newsletter

Draw the global IR community's attention and book an e-newsletter linked banner in the monthly CIRSE e-newsletter.

Rate: €4,100 per banner For CIRSE Corporate Members: Silver €3,280 | Gold €2,870 | Platinum €2,050

E-blast

Email sent to the CIRSE database featuring your personalised and exclusive product or company presentation.

Rates: €15,500 / one e-blast For CIRSE Corporate Members: Silver €12,400 | Gold €10,850 | Platinum €7,750

Rates: €26,000 / two e-blasts For CIRSE Corporate Members: Silver €20,800 | Gold €18,200 | Platinum €13,000

CIRSE app

A push notification sent out to all event app users on a date of your choice during an event.

Rate: €5,000 per push notification For CIRSE Corporate Members: Silver €4,000 | Gold €3,500 | Platinum €2,500

Social media

Reach our LinkedIn followers on the CIRSE, ECIO or CVIR pages with your news message on your date of choice.

Rates: €6,200 per post (CIRSE or CVIR) For CIRSE Corporate Members: Silver €4,960 | Gold €4,340 | Platinum €3,100

€5,000 per post (ECIO) For CIRSE Corporate Members: Silver €4,000 | Gold €3,500 | Platinum €2,500

CIRSE CORPORATE MEMBERSHIP

Technology snapshot

A short video shot at the location of one of our congresses showcasing a medical device, innovation, and/or breaking industry news.

Rate: €8,500 For CIRSE Corporate Members: Silver €6,800 | Gold €5,950 | Platinum €4,250

CIRSE Webinars

Support CIRSE Webinars by either booking your own corporate programme webinar or support the Online Education Committee with their own programmes. Corporate members have priority in booking and date allocation and discounts are available to Gold and Platinum levels.

Rates: upon request

Booth and symposia allocation priority

Corporate Members enjoy a clear competitive advantage over non-member companies, benefiting from priority in booth and symposia allocation across the various CIRSE organised events.

Allocation of exhibition space and programme take into account the following criteria: corporate membership level, date of booking, and overall sponsorship commitment.

In case of additional event registrations the fees for CIRSE individual members do not apply.

CIRSE CORPORATE MEMBERSHIP

BEST LOCATION GUARANTEED!

PACKAGES IN DETAILS

€ 18,000

Participation in CIRSE's Corporate Partner Committee for the Advancement of IR (AIR)

Booth and symposia allocation priority

5 All-Access Passes

CIRSE Webinars allocation priority plus 20% discount

Company logo on CIRSE homepage



AIR COMMITTEE

MEMBER

50% discount on:

- Sponsored LinkedIn Posts
- E-blasts
- Banner in the e-newsletters
- Technology snapshot
- App push notifications
- App advertisements

PACKAGES IN DETAILS



CIRSE CORPORATE MEMBERSHIP

€9,000

Booth and symposia allocation priority

3 All-Access Passes

CIRSE Webinars allocation priority plus 10% discount

30% discount on:

- Sponsored LinkedIn Posts
- E-blasts
- Banner in the e-newsletters
- Technology snapshot
- App push notifications
- App advertisements

PACKAGES IN DETAILS

Silver



CIRSE CORPORATE MEMBERSHIP

€5,000

Booth and symposia allocation priority

1 All-Access Pass

20% discount on:

- Sponsored LinkedIn Posts
- E-blasts
- Banner in the e-newsletters
- Technology snapshot
- App push notifications
- App advertisements

CIRSE would like to acknowledge our Corporate Members for their support!

PLATINUM CORPORATE MEMBERS



Scientific Advancing science for life™





SILVER CORPORATE MEMBERS



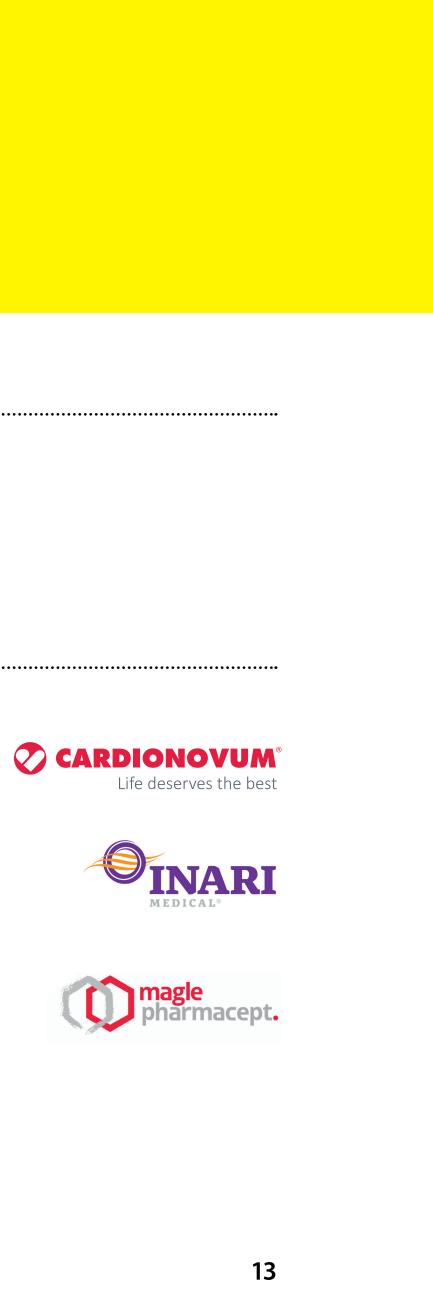
CIRSE CORPORATE MEMBERSHIP



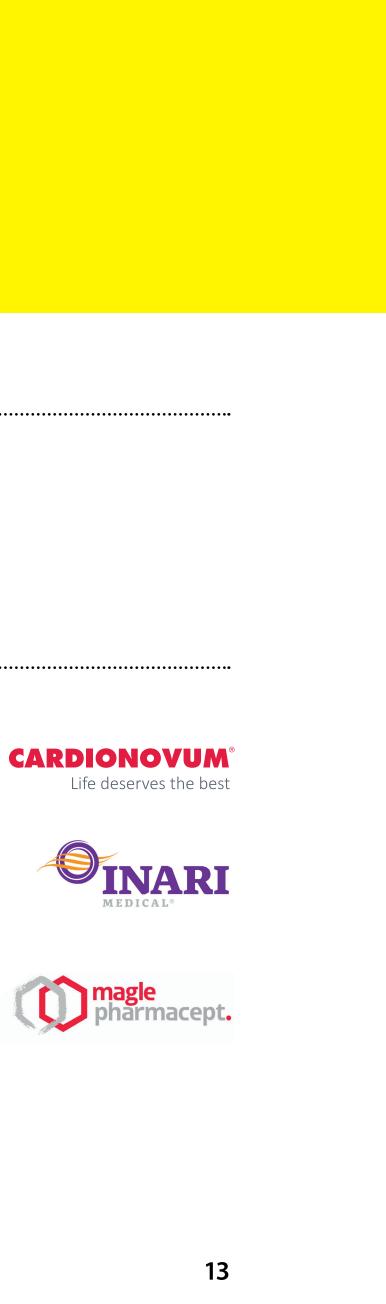












CIRSE Membership

CIRSE is the world's largest association exclusively dedicated to minimally invasive, image-guided therapies, and we are proud to have a growing membership community.

The continued growth in membership has been supported by an ever increasing number of member benefits and services.

CIRSE strongly believes in equality, diversity, and inclusion. In all areas of its activities, it puts inclusivity at the heart of its daily practice. CIRSE strives to give an opportunity to all members to work effectively within the society and support each other and colleagues throughout the world without bias.

Learn more about the CIRSE family on our website: www.cirse.org

CIRSE CORPORATE MEMBERSHIP

almost 10,000 members from over 100 countries

Terms and Conditions for Corporate Membership

Eligibility Criteria

CIRSE Corporate Members are corporations or other organisations, including commercial enterprises, regardless of where they are incorporated or where their headquarters are located, who are interested in the activities and objectives of the Society.

General Assembly

Corporate Members shall nominate one representative who will act as contact person for all membership related correspondence and who may participate in the General Assembly. Corporate Members shall neither have the right to vote nor to hold office.

Corporate membership fees

The annual system is based on the calendar year, therefore members are subject to the membership fees as determined in accordance with Article 20.2 of CIRSE's Articles of Association.

Cancellation or termination

In accordance with Article 7.2, in order to resign from Corporate Membership, the Corporate Member shall send a written notification at least six months before the end of the calendar year.

For further information please contact us at: <u>corporate@cirse.org</u>

BUILDING BETTER CARE www.cirse.org